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ANNEXE A

THE NEW SINGAPORE AIRLINES IN-FLIGHT SAFETY VIDEO



The new Singapore Airlines in-flight safety video opens with a panoramic view of Gardens by the Bay, before transitioning to the Cloud Forest where the Airline's cabin crew members warmly welcome customers on board.



The video moves to Jurong Lake Gardens, a 90-hectare national garden in Singapore's western heartlands, where SIA's cabin crew meet a lion dance troupe during practice.



The lion dance performers demonstrate take-off and landing safety procedures, which include securing tray tables, positioning seats upright, keeping their shoes on, and stowing cabin baggage under seats or in the overhead compartments.



In the following scene, a family enjoys a park outing while riding a quad bicycle. They demonstrate how to fasten seat belts securely, lift infants from the bassinets, and secure infant seat belts.



The video then showcases Singapore's iconic high-rise public housing estates, home to the majority of the country's population. Viewers enter a residential unit where a family gathers around a dining table for a durian feast. They demonstrate oxygen mask procedures for emergency situations.



The journey continues to an open space beneath an apartment block, where two *Kolam* artists use coloured rice flour to create an intricate masterpiece featuring SIA's iconic batik motif. The artwork creatively illustrates aircraft emergency exits.



At Tanjong Beach in Sentosa, an oasis of tranquillity away from mainland Singapore's hustle, SIA's cabin crew meet Singapore's national *Silat* team during their practice. Team members demonstrate the brace position and emergency evacuation procedures.



The next scene takes viewers to Village Hotel Sentosa's swimming pool, where hotel guests explain the location of aircraft life vests, demonstrate their proper use, and how to board a safety raft. An aqua aerobics group then forms the shape of a safety raft during their synchronised training. The scene continues to demonstrate the proper use of the evacuation slide.



Viewers then visit Lau Pa Sat, a historic food centre in the heart of Singapore's financial district, where diners enjoy iconic local dishes. Here, SIA's cabin crew emphasise the importance of stowing large electronic devices and refraining from charging them during taxi, take-off, and landing.

The scene continues as a diner drops a mobile phone. When a cabin crew member returns it to the diner, viewers are reminded not to adjust their seats if their device falls through the gaps and seek assistance to retrieve it instead.



The camera then pans to a *satay* stall, where barbecue smoke visually reminds viewers that smoking, and the charging and use of e-cigarettes, are prohibited on board the aircraft.



In the final scene, SIA's cabin crew gather at the Esplanade rooftop to thank viewers for their attention and direct them to the safety card in their seat pockets for more information. The camera pans out from the Esplanade, and the video concludes with an aerial view of Singapore's night skyline.